

# COMMUNICATION UPDATE



LIFE PEAT CARBON

# VIDEOS

We have successfully finalized two videos and another longformat video in the making:

1. Project Video
2. Social Media Reel
3. Short Documentary Finland
  - a. Cut down for Socials



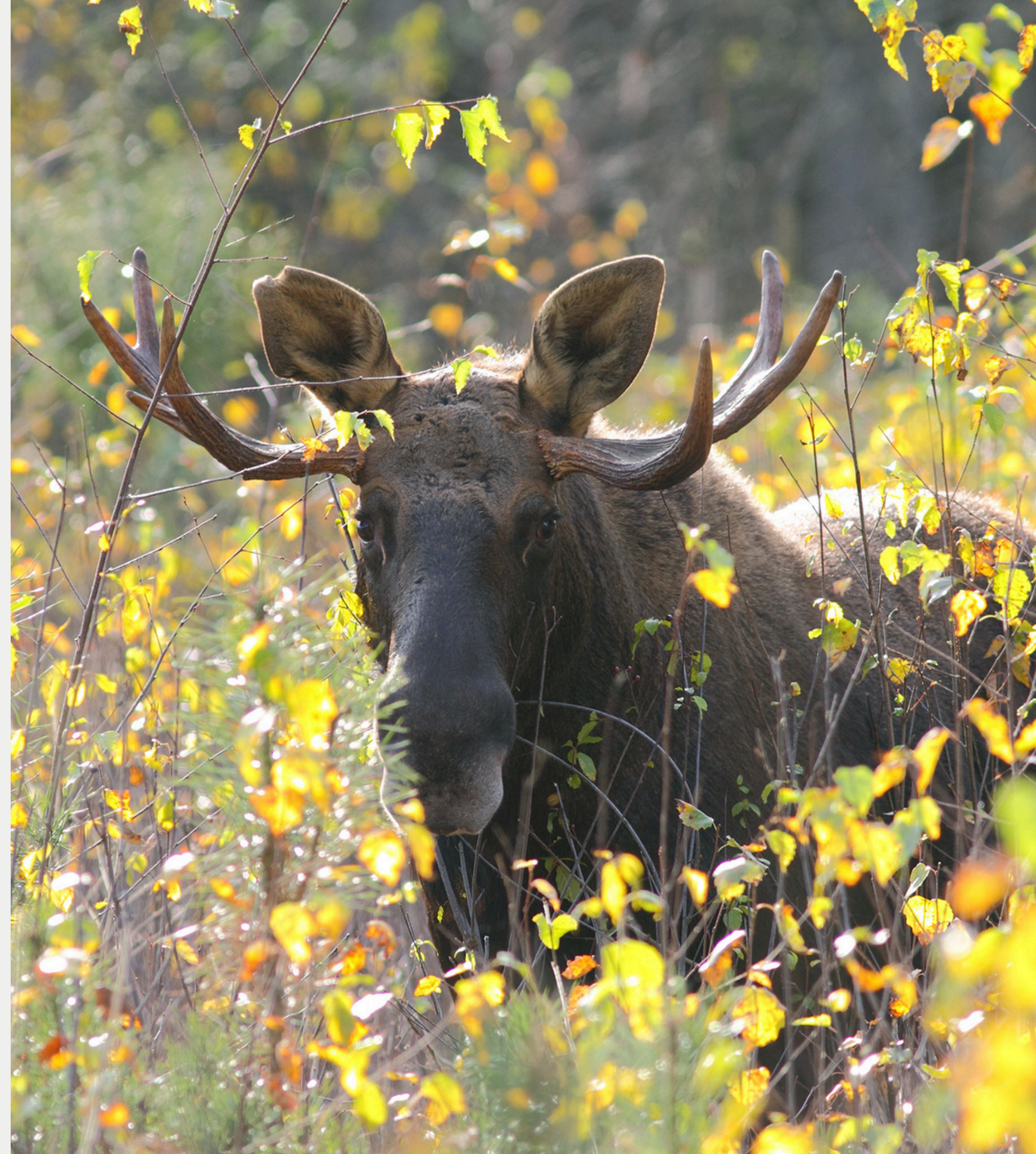


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# PEATLAND POST

The second edition of the newsletter will be published today and was hosted by LPC. We featured in the following articles:

- Studtrip to Denmark
- Launch of Project Video
- What a lack of words can tell you about peatland restoration



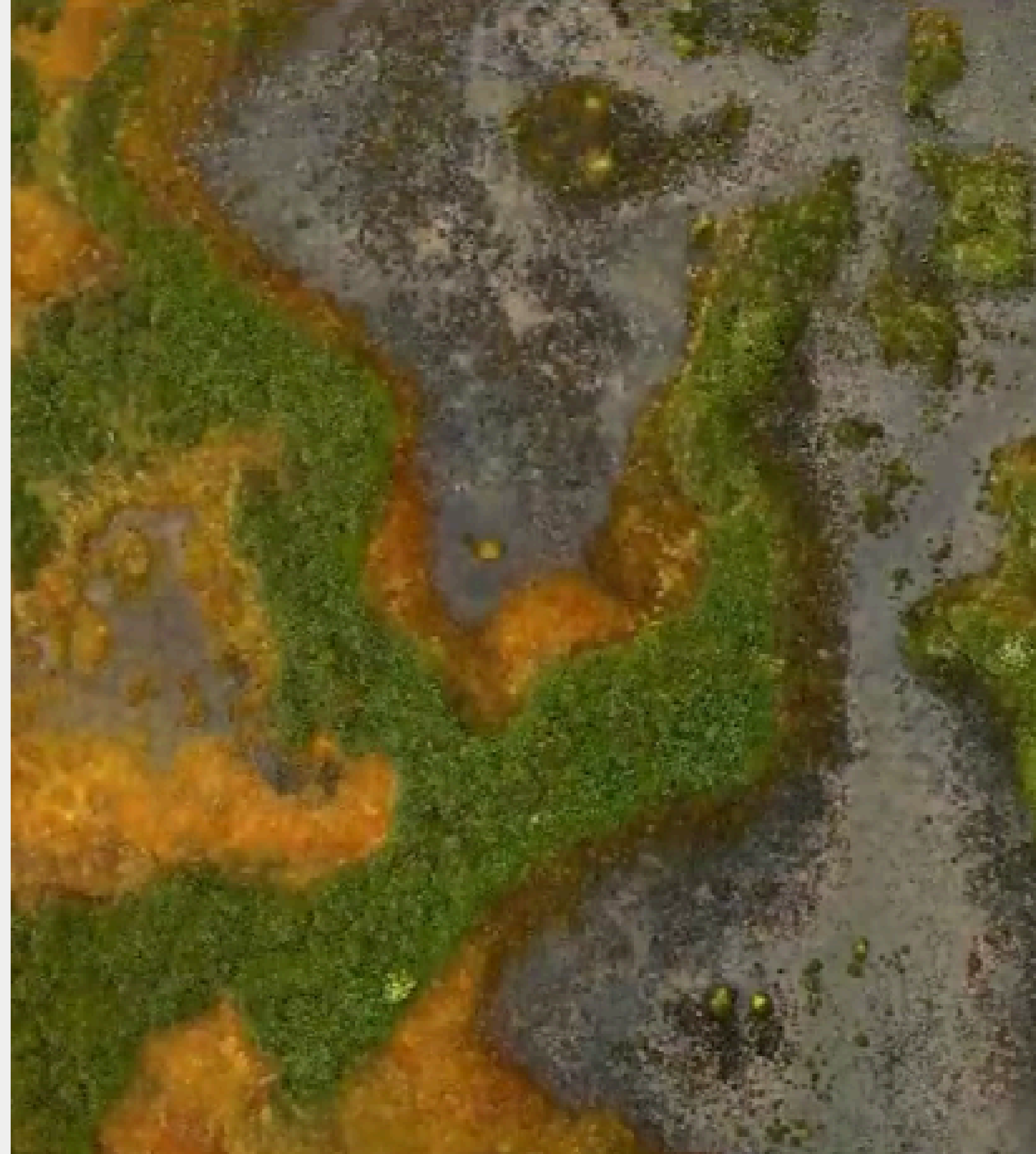


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# FEATURES & PRESS

LIFE PeatCarbon has been featured in multiple NABU publications, most recently in the Moorpatenpost, I held a presentation during the NABU Moorvernetzungstreffen and Infoforum. We mentioned the project during press walks in April.

Next to this: Social Media Reel will be played out across Nabu channels on the coming Sunday.



# GUIDES

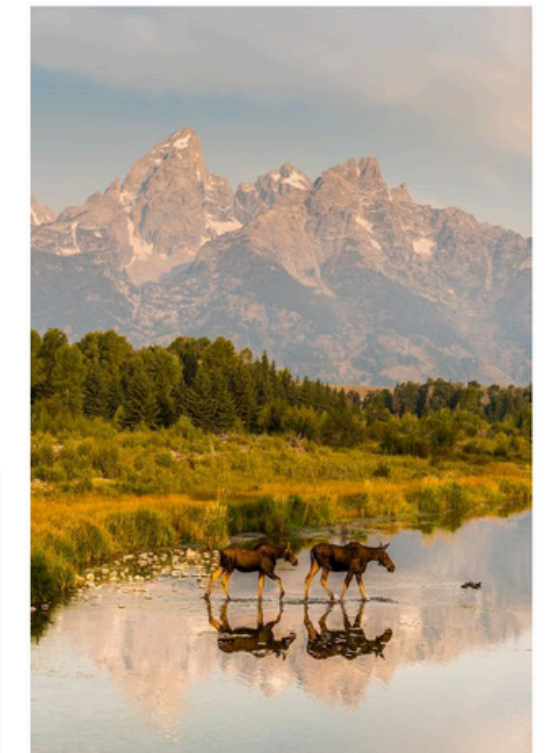
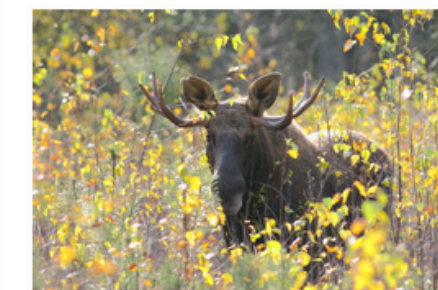
**In the last months we internally released the guide to take photos in the field (supporting the content production for the upcoming photo exhibition)**

## FIELD TRIP PHOTOS

This is a small guide to help inspire your field trip photos, if you can take a moment to make a photo, use it to document your experience and share it with a broader public. You do not need to be a star photographer to make interesting photos, take your time, capture what you see and have fun whilst documenting. If you take 10 photos and one is good, that is a great success – do not be too critical with yourself, photographing is like writing, you get better at it the more you do it.



People love animals. Any animal will do, hairy and small animals have an extra cuteness factor.





THANK YOU